

## STRONG TOWER RADIO

Where God's Character is Proclaimed



88.7 Owosso	90.9 Escanaba	97.9 Newberry
88.7 Port Sanilac	91.3 Decatur, IL	102.7 Alpena
88.9 Houghton	91.3 Ironwood	104.7 Lansing
89.1 Bridgman	91.7 South Haven	
89.1 Iron Mountain	91.9 Battle Creek	1110 Petoskey
89.3 Tower Hill, IL	91.9 Cadillac	1540 Okemos
89.7 Grand Rapids	92.3 Charlotte	
89.9 Greenville	93.1 Grand Haven	TV 23 Cadillac
90.3 Manistique	93.9 Mio	
90.7 Harrison	97.3 Kalamazoo	

## Why Love Never Ends

### (Even When It Feels Like It Might)



**Ron Price**  
Author, Speaker,  
Humorist

In the Christian Standard version of the Bible, **1 Cor 13:8** reads, "Love never ends. But as for prophecies, they will come to an end; as for tongues, they will cease; as for knowledge, it will come to an end."

Love never ends? Why is that, I wondered. And the answer I came up with is simple—because **God is love**. In **1 John 4:8**, we read, "Anyone who does not love does not know God, because God is love." So love never ends because God never ends. He is eternal. He had no beginning, He will have no end. He always has been and always will be.

However, sadly, human love sometimes does come to an end. We all know someone who once stood at an altar and said "I do," only to later stand in court and say "No, I don't."

There are many reasons relationships fall apart, but I believe one primary reason is that we have an enemy determined to destroy anything and everything God values. And since God *is* love, the enemy targets love. God wants His children to love Him and love each other, and Satan is doing all he can to derail that.

Another reason (I believe) love fades, especially in marriage, is that many people confuse love with feelings. While feelings typically accompany love, real love goes deeper. Love is also a decision. As followers of Christ, we're not expected to like everyone. But we *are* called to love them with Christ like love that serves and shows grace even when it's not easy.

That includes our spouses, family members, church friends, and even those we find challenging to be around. Jesus didn't say, "Love your neighbor as long as you enjoy their company." He simply said, "Love your neighbor."

I also think we misunderstand how love grows. If you're in, or ever have been in, an intimate relationship, think back to those early days. You likely felt euphoric, counting the minutes until you'd see the other person, constantly thinking of ways to make them smile.

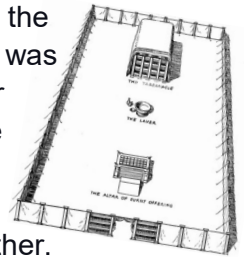


**President**

In 2009, my wife and I moved back to her childhood home. Since then, I have often stepped outside at night to enjoy the expansive Michigan sky, especially in the winter. The Orion constellation, frequently in view above the hills behind our home,



the placement of the stars a beautiful message. I look at it and wonder, "Lord, what does it mean?" As I started studying the Sanctuary, I noticed a similar pattern between the placement of the furniture and the stars in the Orion nebula. It seems like every star lines up with the furniture in the Sanctuary, and where Christ's blood was spilled on the Cross! Every night, silently above our homes, the Lord is proclaiming His message of love to all of mankind as revealed in His Son Jesus, the Lamb of God slain from the foundation of the world, who is now our High Priest before our Heavenly Father.



Similarly, I have often pondered the logo for Strong Tower Radio, thinking, "Lord, why did you impress our board over 15 years ago to adopt that three-tiered golden tower?"

Again, while studying the Sanctuary, I realized that there are three principal steps every Christian will experience:

Justification, Sanctification, and Glorification. To explain it simply, Justification happens when a person confesses and repents of their sins, giving their heart to Christ. Sanctification is the work of a lifetime as a person follows the leading of the Holy Spirit and strengthens their walk with Christ in faith. Glorification begins when Jesus returns. Just like our logo! The bottom section represents giving one's heart to God, the middle section follows the Holy Spirit's leading, and the top section is a crown, our reward after the Second Coming.

In mid-July, we put our newest station, 1110 AM – WWMN, on the air in Petoskey. As I write this article, I'm doing everything I can to build WHFJ Houghton and WUPC Iron Mountain. There are many obstacles, but I trust that the Lord will make a way for these stations to be built. The goal of STR is to uplift Christ on **ALL** our stations and in **ALL** our programming.

# STR Impacts Listeners

The Holy Spirit continues to connect new listeners with Strong Tower Radio (STR) broadcasts. The following testimony samples reflect the impact of STR on these listeners.

*"I'm Joshua, age 46, and listening from the Muskegon County area. A wonderful lady who answered the phone (STR) asked if I would share my testimony with you.*

*I've been listening to your radio program for about a month now, every day from about 6 am until almost that same time in the evening. I've got to say, there was a trucker recently who was on hold from Georgia to South Carolina: he said, 'You have the best program,' and I agree.*

*God has blessed us with your presence on the air. It's a wonderful blessing to be on the road and still get some bible study in. I'm an auto parts delivery guy, usually to fleet garages for trucker mechanics. It's an honor to serve those truckers, and I give all the credit to our Father in Heaven. His works are amazing!"*

A Manistee area listener removed TV from her life and began listening to our Cadillac station a few days later, after searching the radio dial. She loves STR and has shared the broadcast repeatedly with numerous friends. What an ambassador! Several of those friends now listen to STR and are being blessed. We recently received the following note from this listener/ambassador with a generous financial gift:

*"The Easter programming was phenomenal, beautifully done. I don't think I've had a nicer Easter in years. The sound effects were unbelievable and the music was perfect! I cannot say enough good things about the programming. It made Easter feel real. Do it again next year!"*

Another Manistee area listening family shared this with us: *"We've listened to your station since late 2019..... you've been a source of spiritual nourishment and we continue to be faithful listeners even today. Although we are not Seventh-day Adventist by denomination, as fellow brothers and sisters in Christ.....we THANK YOU for all the work that you do! God's character truly IS proclaimed in your efforts – great and small."*

I've visited and spoken with a man who has shared some of his struggles with me, as well as how God has been working in his life, especially through STR.

Dale is a veteran who discovered STR while looking for hope and a reason to live. Listening from northeastern Michigan for a few years now, he says that the exposure to Bible truth has been changing his life.



**Kam Ferguson,**  
**Development**  
**Director**

## **Why Love Never Ends...** (Continued from page 1)

That stage is real, but it doesn't last forever.

Research suggests that euphoric, all-consuming love tends to fade within two years. That's not bad news, it's just part of love's design. The initial thrill is meant to transition into a deeper, more grounded love, one that can endure challenges and disappointments.

If a relationship is built only on emotion, it's vulnerable. Anyone who has been married for more than a couple of years can likely admit that there have been times when they didn't feel very loving. Maybe your spouse got under your skin or hurt your feelings. But even in those moments, love can hold you steady. Love keeps you committed until those seasons pass.

Dr. Scott Stanley, professor of Marriage and Family Studies at the University of Denver and co-founder of **PREP Inc.**, describes two forms of commitment that help relationships last.

The first is **dedication commitment**, where you stay in the relationship because you *want* to. Your needs are being met, you enjoy being with the other person, and you're happy. Leaving isn't even a thought.

The second is **constraint commitment**, which is what keeps you in the relationship when things aren't going well. You may feel frustrated or discouraged, but you consider the cost of leaving, not just financially, but emotionally and spiritually. You think about the impact on your children, your extended family, your church community, and your future. Those "constraints" can help you stay the course until love and joy return.

Constraint commitment isn't fake or forced. In fact, it can be one of the most faith-filled choices we make, choosing to stay, trusting that with time and grace, healing can come.

So, how can love never end in a world where it so often does?

By keeping **God at the center** of your relationships. The more you draw near to Him, the more you're able to love others, especially when it's hard, especially when the feelings fade, especially when the only thing holding you together is a promise.

Love never ends, because God never does. And if we choose to love with *His* kind of love—faithful, forgiving, enduring then even our imperfect relationships can point to something eternal.

So, whether you're in the early gaga stage, the gritty middle, or wondering if love is still there, please don't give up.

**Lean in.**

**Pray hard.**

**Stay committed.**

**Because love is more than a feeling—it's a decision.**

**A decision worth making.**

**A decision God made for us first.**

And if you're not feeling it right now, take heart. The God whose love never ends hasn't given up on you, and He can teach you to love like He does.

### **STR Impacts Listeners** (Continued from page 3)

He initially resisted what he heard, such as the Bible speaking against alcohol: *"I don't want to hear that!"* he thought. Yet through the clear Biblical sermons, Bible Q&A programs, health and practical Christian living programs, along with music that uplifts Jesus, the Holy Spirit spoke to Dale.

**Convicted of both his value to God and his need of God's power in his life**, Dale began experiencing transformation. He says, *"I pray regularly now, and truth is sinking in deeper. I confront my inner man instead of avoiding him, and God strengthens me. I've been free of alcohol for almost 3 years, tobacco for almost 2 years, and unclean foods for over 1 year, praise God!"*

You'll notice similarities in these threads: 1) STR programs bless the listeners, 2) listening to STR is having a transformative impact upon them, and 3) the transformation increases over time.

**Thank you**, dear reader and supporter, for **your persistent investing in souls for eternity**. Listeners are being encouraged, and lives are being changed as the Holy Spirit works through the broadcast! **Glory hallelujah to God alone who warrants all our praise!**

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## **The New Stations: Days From Initial Broadcast!**

Praise God for all who are giving toward the new radio stations in Houghton and Iron Mountain. We have just a couple of weeks until these Federal Communication Commission (FCC) permits expire; thank you for taking action today!

One person was impressed to give \$7,000, and several others have shared that they're impressed to give. When the Holy Spirit moves on your heart and mind to give, act quickly while the impression is fresh! Delay causes Him to speak with lower volume and then less frequently, let us all hear with quickened ears. You will look back on this as the best investment you've ever made! Share this opportunity and mark gifts "STR UP Expansion" as we work with God to give these new stations a powerful debut!

# **25 Strong in 2025!**

Plug  
in to



**STRONG  
TOWER  
RADIO**  
Where God's Character Is Proclaimed

## CURRENT EVENTS

We are receiving positive feedback on our remote-location recorded programs. Do you know that Lake Sturgeon are native to

Michigan? State and tribal fishery

officials are concerned about this species of fish because it is threatened or endangered in 19 or 20 states within its original range in the United States.

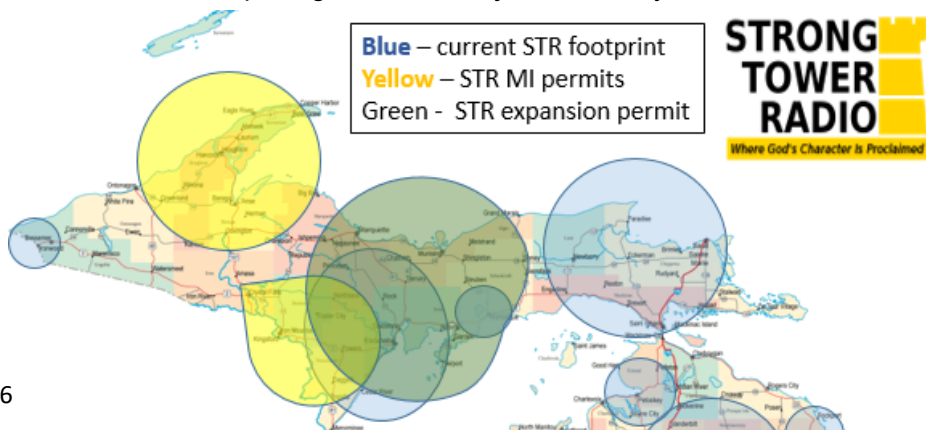
Speaking of fish, another story we are working on is the 75% decline in Whitefish harvest poundage in the last 25 years in Lake Michigan and Lake Huron. On August 17, Creation Animal Care is featured in the Strong Tower Radio Today slot, discussing exotic pets, their selection, and care. Then, during the week of August 24, there will be an on-location Thunder Bay Shipwreck Museum interview. The **Feature** program line-up is the **Healing Roots** pre-school family visits. On August 10, immunologist Dr. Martin Dubravec discusses immune disorders and reflects on the COVID-19 pandemic. Then, on August 17, Pastor Don MacLafferty outlines how parents can disciple their children to Christ and missions. Finally, on August 24, we interviewed Pastor Pavel Goia, who explained how to have a meaningful Christian experience.

The Strong Tower Radio **Variety Hour** kicks off August with a multi-episode series by Dr. Brian Strayer. This series was recorded during the New England Adventist Heritage and American History Tour. This tour is fascinating, builds faith, and provides valuable information.

We collaborated with Kalamazoo/Berrien/Bridgman/St. Joseph/Benton Harbor churches to post Strong Tower Radio billboards that church members and the intended communities are noticing. Jennifer Brooks has noted a spike in successful web searches for "Tower Radio" landing on our **StrongTowerRadio.org** page. If you would like to see the Kalamazoo/S.W. lakeshore STR billboard campaign to continue please contact Tom at 616-550-3555 ASAP. Our discounted billboard pricing offer ends in just a few days.



**Production and  
Marketing  
Director**





# Curing the Dull Ear

Jesus' inaugural address, the sermon on the mount recorded in Matthew 5-7, includes "Blessed are they that hunger and thirst for righteousness for they shall be filled." **[Matt 5:6]** A recent experience reminded me to hunger more for God's promised filling.

I was completing an oil change for a family member on their nicely paved, slightly sloped driveway. As I lay under the vehicle, tightening the oil filter, a socket I would need next began rolling past me. A thought quickly crossed my mind, "Grab that before it rolls away." I dismissed the thought; I didn't want to move, the angle to reach it was awkward, and so on.

Several minutes later, when I looked for the socket, it had vanished. As I spent a few minutes looking for it, I realized I'd failed to listen to the Holy Spirit prompting me to grab the socket. I confessed my dull hearing, repented, and followed the impression to walk down the driveway to find it. There the socket lay, over 25 feet down the driveway, just off the edge!

The Holy Spirit wants to guide us in every way, even mundane tasks! Are we listening?! Much of the Christian world hears what they want to hear. We aren't immune to this, as my experience shows.

Pray for current listeners and for many new listeners to tune in to Strong Tower Radio (STR). Pray that they test what they hear to God's Word instead of dismissing the Holy Spirit's prompting when they first hear something new on STR. Prove all things, hold tightly what is good! **[1 Thes 5:21]**

Jesus promises to fill those who hunger for God's guidance. This hunger is the cure for the dull ear!

Feeling hungry? Have you tasted and found that the Lord is good? Ready to share that 24/7/365? Strong Tower Radio is a great way to do that, so join hundreds who help keep this ministry on the air with their prayers and financial gifts, and help cure the dull ear! Maranatha, the Lord is coming!



**Kam Ferguson,**  
**Development**  
**Director**

***We would love to hear your***

***"testimony"***

***send us a note!***

**Autust 2025**

Strong Tower Radio  
Ministry News  
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Cadillac, MI 49601  
StrongTowerRadio.org  
231-468-2087



**STR Engagements:**

8/2	10:45 a.m.	Kam Ferguson	Urbandale Seventh-day Adventist Church
8/9	11:00 a.m.	David Bolduc	Marion Seventh-day Adventist Church
8/9	11:00 a.m.	Kam Ferguson	Grayling Seventh-day Adventist Church

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