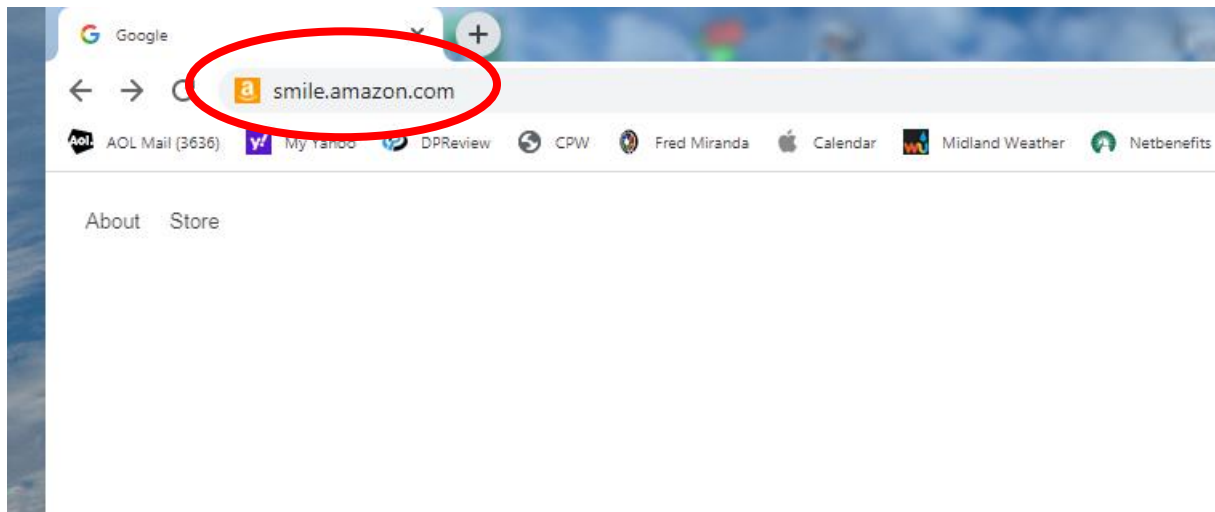


Setting up Amazon Smile for Windows PC Browsers

Shop on Smile.Amazon.com and Strong Tower Radio will receive 0.5% of your Amazon purchases.

Step 1.

Enter “smile.amazon.com” into your web browser’s address window, followed by hitting enter or return.

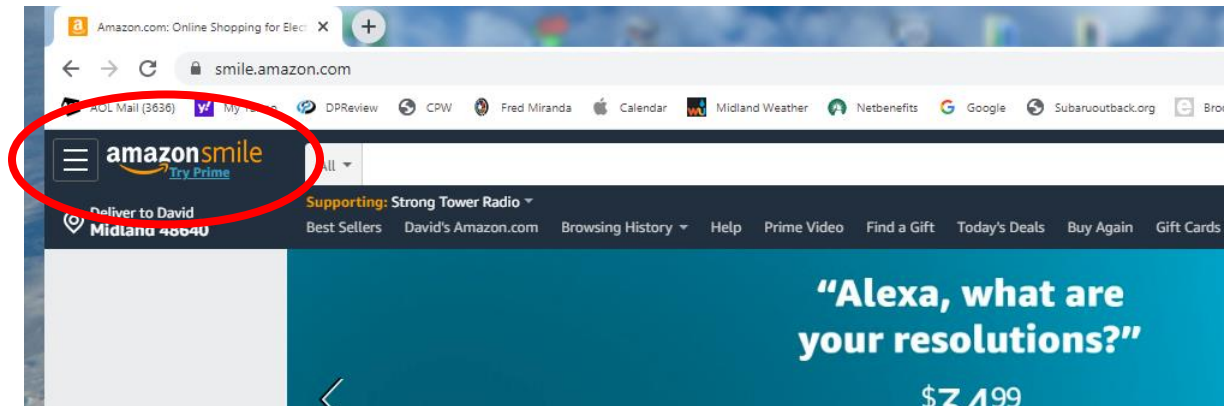


Step 2.

Login to Smile.Amazon.com as you would normally logon to Amazon. Use your regular Amazon username and password.

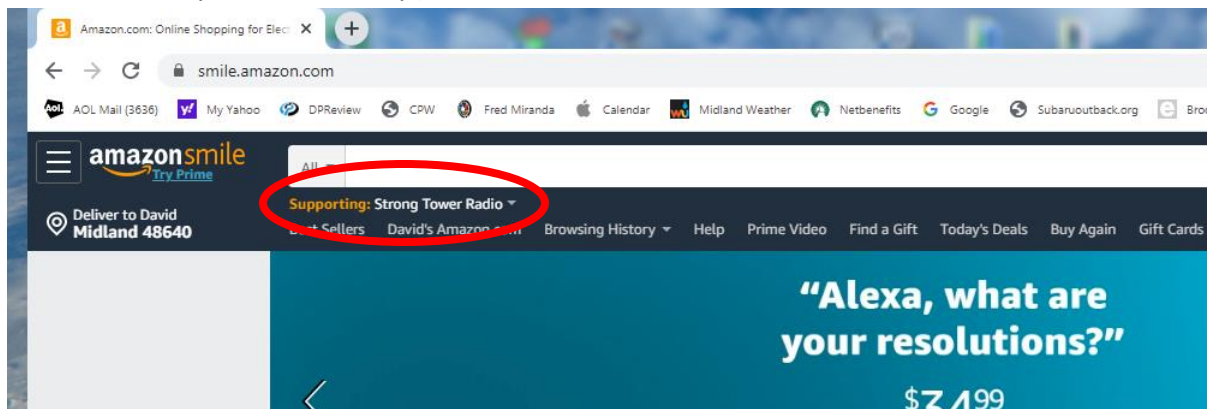
Step 3.

You should now see the amazonsmile logo in the upper left-hand corner of the Amazon home page. This indicates you are logged onto Amazonsmile instead of the regular Amazon website.



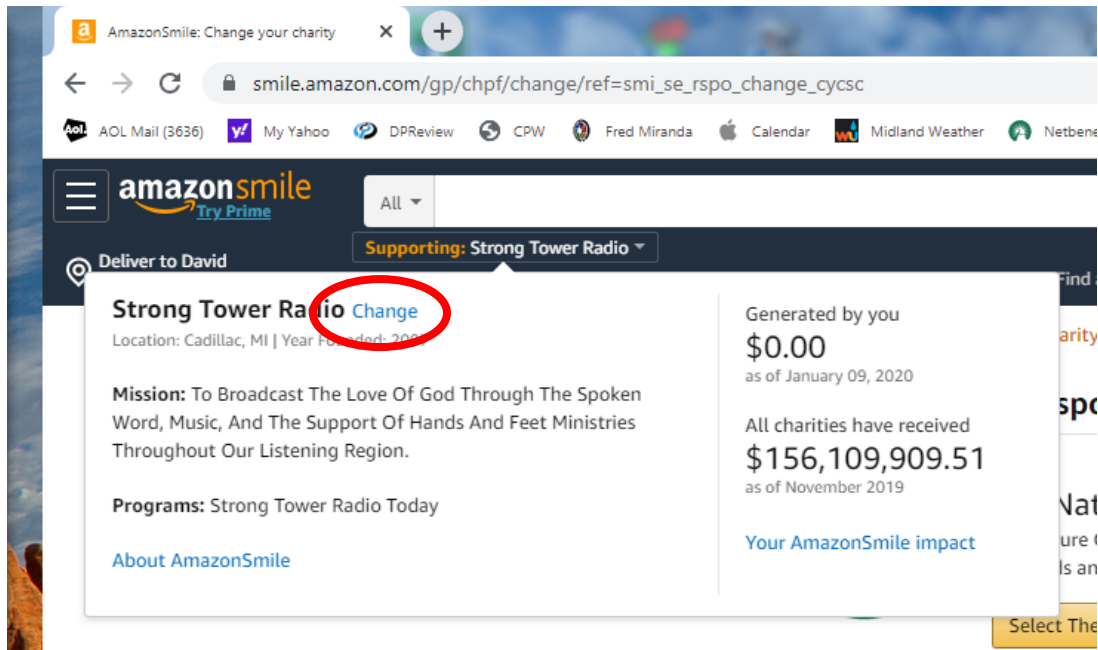
Step 4.

Click on the “Supporting:” link. (It will not list Strong Tower Radio if you have not yet selected Strong Tower Radio as your Smile charity.)



Step 5.

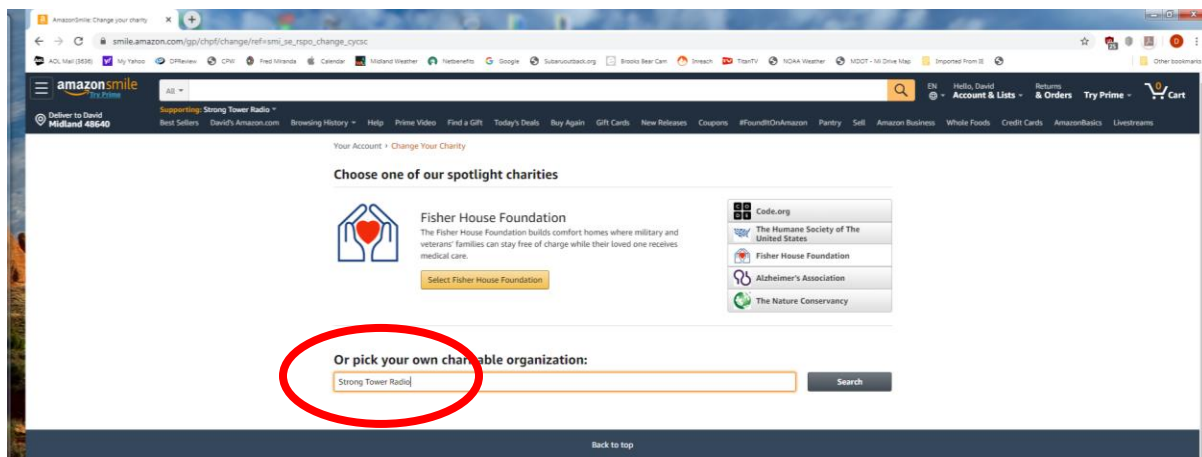
If you have not yet selected Strong Tower Radio, click on “Change”.



The screenshot shows the Amazon Smile interface for changing a charity. The current charity is Strong Tower Radio, which is circled in red. A red circle also highlights the 'Change' link next to the charity name. The page displays the charity's location (Cadillac, MI), mission statement, and programs. On the right, it shows the amount generated by the user (\$0.00 as of January 09, 2020) and the total amount received by all charities (\$156,109,909.51 as of November 2019). A 'Select The' button is visible at the bottom right.

Step 6.

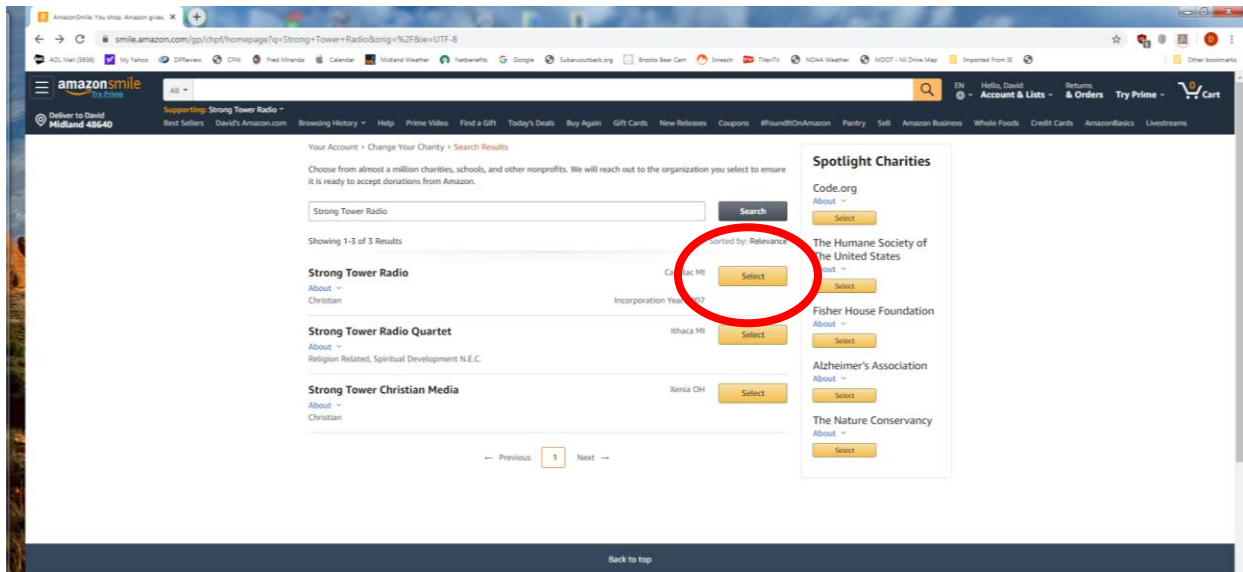
Enter “Strong Tower Radio” in the search field. Click Submit.



The screenshot shows the Amazon Smile search page for charities. The search field is circled in red and contains the text 'Strong Tower Radio'. The page displays a list of spotlight charities, including Fisher House Foundation, Code.org, The Humane Society of The United States, Alzheimer's Association, and The Nature Conservancy. A 'Search' button is visible next to the search field.

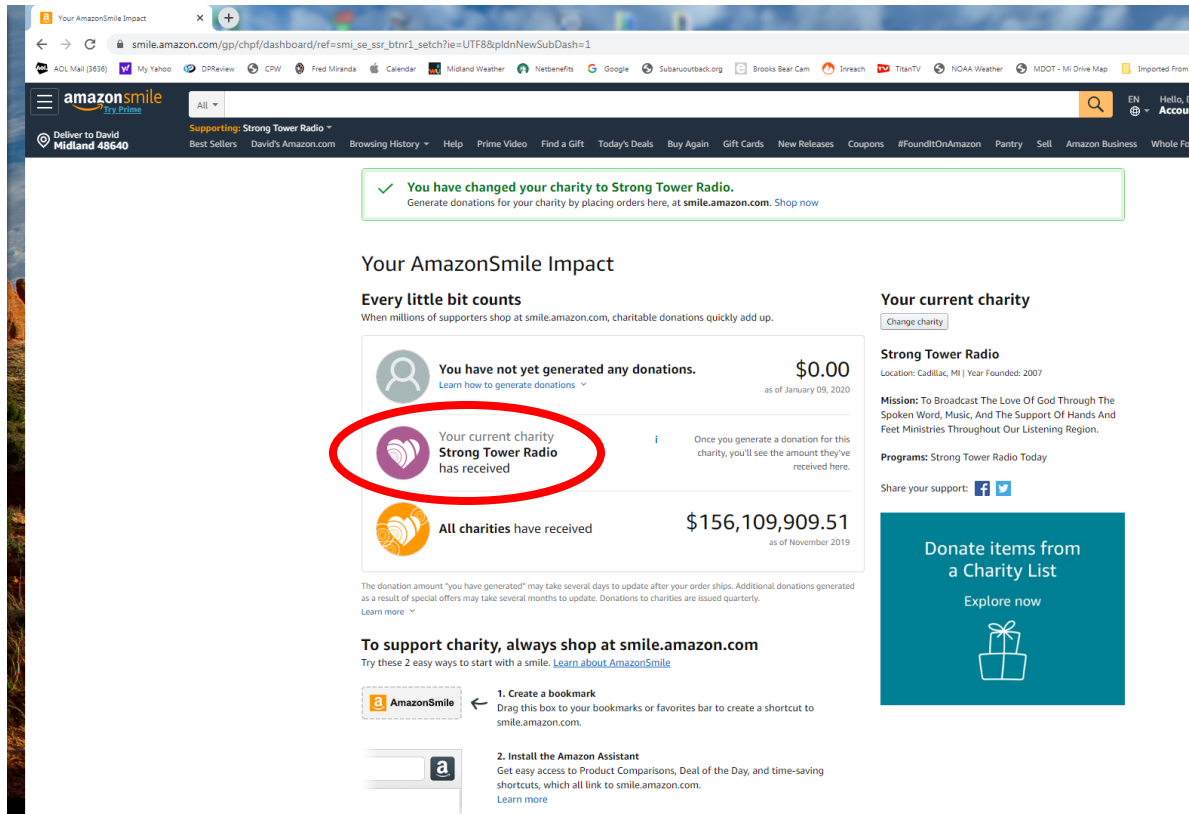
Step 7.

You will see Strong Tower Radio in the search results. Click "Select" opposite the Strong Tower Radio listing.



Step 8.

You should now see a confirmation page that you have selected Strong Tower Radio as your AmazonSmile Impact charity.



The screenshot shows the AmazonSmile Impact dashboard. At the top, a green notification box states: "You have changed your charity to Strong Tower Radio. Generate donations for your charity by placing orders here, at smile.amazon.com. Shop now". Below this, the main heading is "Your AmazonSmile Impact" with the sub-heading "Every little bit counts". A note says "When millions of supporters shop at smile.amazon.com, charitable donations quickly add up." The dashboard features three main statistics:

- You have not yet generated any donations.** \$0.00 as of January 09, 2020. (Learn how to generate donations)
- Your current charity Strong Tower Radio has received** (This row is circled in red in the image). Once you generate a donation for this charity, you'll see the amount they've received here.
- All charities have received** \$156,109,909.51 as of November 2019. (Learn more)

Below the statistics, there is a section titled "To support charity, always shop at smile.amazon.com" with two steps:

- 1. Create a bookmark**
Drag this box to your bookmarks or favorites bar to create a shortcut to smile.amazon.com.
- 2. Install the Amazon Assistant**
Get easy access to Product Comparisons, Deal of the Day, and time-saving shortcuts, which all link to smile.amazon.com. (Learn more)

On the right side, there is a section for "Your current charity" which is "Strong Tower Radio". It includes the location (Cadillac, MI), year founded (2007), mission statement, and programs. Below this is a "Donate items from a Charity List" button with an "Explore now" link and a gift icon.

You can now shop on Amazon Smile as you normally would on Amazon.

In the future, go to "smile.amazon.com" instead of "amazon.com" to insure 0.5% of your shopping purchases are donated to Strong Tower Radio by Amazon.com. You may want to create a bookmark for "Smile.Amazon.con" and use that for all Amazon shopping in the future.

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